

**DESCRIPTION OF THE COURSE OF STUDY  
FOR EXCHANGE STUDENTS**

<b>Kod przedmiotu</b>	0413.3ZARZ2.D4.ZUL	
<b>Name of the course in</b>	English	<b>Logistics Services Management</b> Zarządzanie usługami logistycznymi
	Polish	

**1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES**

<b>1.1. Field of studies</b>	Management
<b>1.2. Form of studies</b>	Full Time / Part Time
<b>1.3. Level of studies</b>	II degree (Master Degree)
<b>1.4. Profile of studies</b>	Academic
<b>1.5. Person responsible for the card</b>	Marta Brzozowska, PhD
<b>1.6. Kontakt</b>	marta.brzozowska@ujk.edu.pl

**2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY**

<b>2.1. Language</b>	English, Polish
<b>2.2. Prerequisites</b>	Logistics, Management Concepts

**3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY**

<b>3.1. Form of classes</b>	Lecture, practical classes	
<b>3.2. Place of classes</b>	Lecture and practical classes at University	
<b>3.3. Form of assessment</b>	Lecture: exam, practical classes: graded credit	
<b>3.4. Didactic methods</b>	Lecture, discussion, use of technical teaching aids, case study analysis, group projects	
<b>3.5. Literature</b>	<b>Basic</b>	<ol style="list-style-type: none"> <li>1. Januła E., Kwiatkiewicz P., Laskowski M., Nowoczesna spedycja, Wyd. As Pik, Poznań 2021.</li> <li>2. Cieśla M., Wspomaganie decyzji w procesie organizacji przewozów kurierskich, Wyd. Politechniki Śląskiej, Gliwice 2020.</li> <li>3. Biesok G., Logistyka usług, CeDeWu, Warszawa 2021</li> </ol>
	<b>Additional</b>	<ol style="list-style-type: none"> <li>1. Kauf S., Tłuczak A., Logistyczna obsługa klienta: metody ilościowe, PWN, Warszawa 2018.</li> <li>2. Klepacki B. (red.), Logistyka, CeDeWu, Warszawa 2021.</li> <li>3. Hoszman A. (red.), Przyszłość mobilności i logistyki jako przedmiot badań nauk społecznych, Oficyna Wydawnicza SGH, Warszawa 2020</li> </ol>

**4. OBJECTIVES, SYLLABUS CONTENT**

<p><b>4.1. Subject objectives</b></p> <p><b>Lecture:</b></p> <p><b>C1. Knowledge</b> – Knowledge of logistics services offered to various enterprises and the possibility of their use in selected economic situations</p> <p><b>C2. Skills</b> – The ability to shape appropriate logistics services in a specific economic situation</p> <p><b>C3. Social competences</b> – The ability to expand knowledge about the logistics services market..</p> <p><b>Practical classes:</b></p> <p><b>C1. Knowledge</b> – Knowledge of the offer of the logistics services market and logistics operators.</p> <p><b>C2. Skills</b> – The ability to shape an appropriate offer of services for individual, industrial and institutional recipients.</p> <p><b>C3. Social competences</b> – Active participation in projects and awareness of spreading knowledge about the role of logistics in society.</p>
<p><b>4.2. Detailed syllabus</b></p> <p><b>Lecture:</b></p> <ol style="list-style-type: none"> <li>1. Basic concepts and definitions of logistics services, logistics mix. Shaping the demand for logistics services, factors stimulating the demand.</li> <li>2. Characteristics of the modern market of logistics services, typology and technical conditions. Directions and strategies for the development of the logistics services market in the European Union.</li> <li>3. Legal regulations of the logistics services market in the European Union. Quality in logistics services; normalization and standardization in the development of logistics services.</li> <li>4. Infrastructure of logistics services: technique, technology.</li> <li>5. Modern transport systems: prospects for the development of logistics services, including combined transport.</li> <li>6. Logistics centers, role, tasks and functions.</li> <li>7. The role of the Internet in logistics services - examples of use. Development of new methods of managing the</li> </ol>

logistics services market: competition, cooperation, cooperation.

8. The importance of logistic services in marketing and logistic management of a company.

**Practical classes:**

1. Shaping the logistics mix. Defining logistics services and logistics operators.
2. Typology and technical conditions of the logistics services market.
3. Quality standards of logistics services.
4. Transport services and forwarding.
5. Warehouse services.
6. KEP market.
7. Contract Logistics.
8. Supply chain management as a set of logistic services.

**4.3. Subjects' learning outcomes**

LO	A student who has passed a subject	Reference to directional learning outcomes
In terms of <b>KNOWLEDGE</b> :		
W01	knows the specifics of the logistics services market	ZARZ2A_W01
W02	Classifies logistic services: transport, forwarding, storage.	ZARZ2A_W07
W03	knows the principles of managing the logistics services market as part of supply logistics, production and distribution	ZARZ2A_W08
in terms of <b>SKILLS</b> :		
U01	manages specialist logistics services.	ZARZ2A_U03
U02	Organizes resources for proper coordination of work in the logistics services sector.	ZARZ2A_U09
In terms of <b>SOCIAL COMPETENCES</b> :		
K01	Shows initiative, activity, entrepreneurship and involvement in various specifics of the logistics services market.	ZARZ2A_K03

**Ways of verifying the achievement of the learning outcomes in question**

Learning outcome	Way of verifying (+/-)																	
	Written exam			Project			Case study			Presentation			Activity during classes			Team work		
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes		
	W	C	...	W	C	...	W	C	...	W	C	...	W	C	...	W	C	...
W01	+				+													
W02	+				+													
W03	+				+													
U01	+				+													
U02	+				+													
K01					+													

**4.5. Criteria for assessing the degree of achievement of learning outcomes**

Form of classes	Grade	Assessment criteria
Lecture	3	The student obtained 51-60% of points. from the written exam.
	3,5	The student obtained 61-70% of points. from the written exam.
	4	The student obtained 71-80% of points. from the written exam.
	4,5	The student obtained 81-90% of points. from the written exam.
	5	The student obtained 91-100% of points. from the written exam.
Practical classes	3	The student obtained 51-60% of points. from a research project.
	3,5	The student obtained 61-70% of points. from a research project.
	4	The student obtained 71-80% of points. from a research project.
	4,5	The student obtained 81-90% of points. from a research project.
	5	The student obtained 91-100% of points. from a research project.

**4. ECTS POINTS BALANCE - STUDENT WORKLOAD**

Category	Student workload	
	Full time studies*	Part time studies*
<i>NUMBER OF HOURS IMPLEMENTED WITH DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</i>	<b>45</b>	<b>20</b>
<i>Participation in lectures</i>	30	10
<i>Participation in practical classes</i>	15	10
<i>STUDENT'S INDEPENDENT WORK /NON-CONTACT HOURS/</i>	<b>30</b>	<b>55</b>
<i>Preparation for the lecture</i>	10	15
<i>Preparation for practical classes</i>	10	15
<i>Preparation to the exam</i>	10	25
<b>TOTAL HOURS</b>	<b>75</b>	<b>75</b>
<b>ECTS Credits</b>	<b>3</b>	<b>3</b>